

# The Future of Healthcare is Digital

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## Overview

*The increased focus on wellness following the COVID-19 pandemic has accelerated the digital transformation of healthcare. Discover how leading health technology companies like P&G, Abbott, Omron, Humana and others enable people worldwide to take control of their healthcare.*

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Digital health is experiencing a meteoric rise as consumers worldwide push mental and physical well-being to the top of their agenda. And skyrocketing demands for mobile and flexible care solutions are being met with pioneering technology.

“More than ever, we are witnessing technology’s incredible impact on improving lives,” said Gary Shapiro, president and CEO, CTA®. “It’s allowing us to take better control of our overall health.”

## CES 2022 is the Home for Digital Health Innovation

With excitement building around the in-person return of CES 2022 and the significant growth in digital health, CES welcomes Abbott President and CEO Robert B. Ford to the main stage. As the first-ever healthcare company to keynote at CES, Ford – joined by a diverse group from Abbott – will discuss how technology empowers healthcare decisions.

“Health is at the center of our ability to live a full life, and the acceleration of health technology has the potential to improve more lives in more places than ever before,” states Ford. “We look forward to sharing some of the latest health tech advancements and future possibilities at CES 2022.”

At the forefront of this digital revolution, you will find these CTA member companies and CES® exhibitors at CES 2022 in Las Vegas.

## Sleep Number Puts Restless Nights to Bed

Sleep Number’s innovative smart bed technology is knocking out fatigue.

Research has proven that quality sleep cycles are at the center of a healthy lifestyle. But from snoring to temperature control, anywhere between 50-70 million U.S. adults suffer disruptive nights, leading to disrupted days.

Using scientific expertise and cutting-edge sleep technology, Sleep Number is delivering a superior night’s rest with the revolutionary Climate360® smart bed. Leveraging IoT architecture, machine learning, and 3D smart fabric, the mattress automatically adjusts to meet individual needs.

There's never been a better time to lean on technology to activate your immune system's best defense – quality sleep.

### **Revival Health Puts Prevention in the Driver's Seat**

Revival Health is re-inventing how people worldwide access and experience healthcare.

Believing prevention can eliminate over 60% of death and disability, Revival has centered its patient-first model on Bluetooth-enabled biosensors, machine learning algorithms, and an advanced virtual care platform.

Through data-driven care and connected devices, Revival Health is dramatically changing the medical landscape and patient-doctor relationships.

### **Discover the Tools and Technology Redefining Healthcare**

Seeking the latest in health technology? Look no further than CES 2022. Here you will find hundreds of health technology exhibitors focused on building the future of care. Register today to join us in Las Vegas, Jan 5-8, 2022.